



**FACULTY: SOCIAL & MANAGEMENT SCIENCES**  
**DEPARTMENT: MASS COMMUNICATION**  
**SECOND SEMESTER EXAMINATION**  
**2018/2019 ACADEMIC SESSION**

**COURSE CODE: MAC 314**

**COURSE TITLE: RURAL PRESS**

**NUMBER OF UNITS: TWO (2) CREDITS**

**DURATION: TWO (2) HOURS**

**ANSWER THREE (3) QUESTIONS IN ALL**  
**ALL QUESTIONS CARRY EQUAL MARKS (20 MARKS)**

**ELIZADE UNIVERSITY, ILARA-MOKIN**  
**THE DEPARTMENT OF MASS COMMUNICATION**  
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1. Discuss the news and information needs of people dwelling in rural communities. **(20 MARKS)**
  
2. Is there any necessity for the establishment of Rural newspapers and Rural Radio broadcast system in Nigeria? **(20 MARKS)**
  
3. Which language do you recommend for the publication of a Rural newspaper in your community? Vernacular English or bi-lingual? Give reasons for your choice. **(20 MARKS)**
  
4. Discuss the issues of grassroots development journalism and how it should be practiced by journalists. **(20 MARKS)**
  
5. Discuss the process of registering a local rural newspaper according to the laws of the media. **(20 MARKS)**